

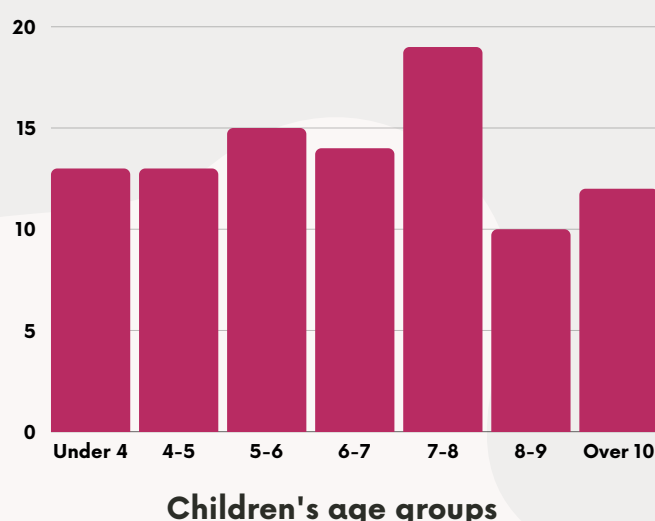
Audience survey results

Thingamabobas

After experiencing Thingamabobas, we asked the visitors to tell us what they felt.

Audience

84 feedback forms were submitted by adults and children. Most of the children who completed the survey were between the ages of 5 and 9.



Adults

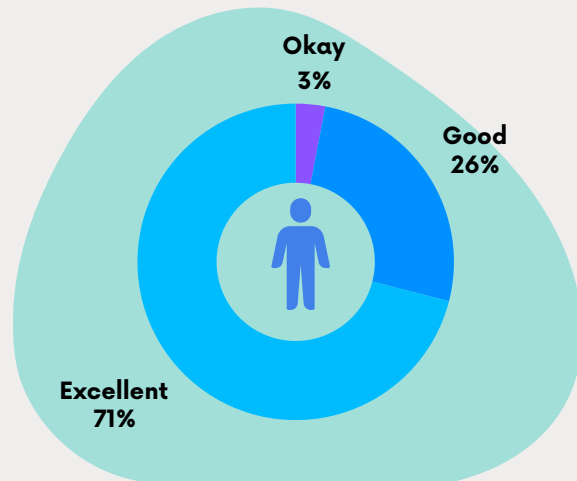
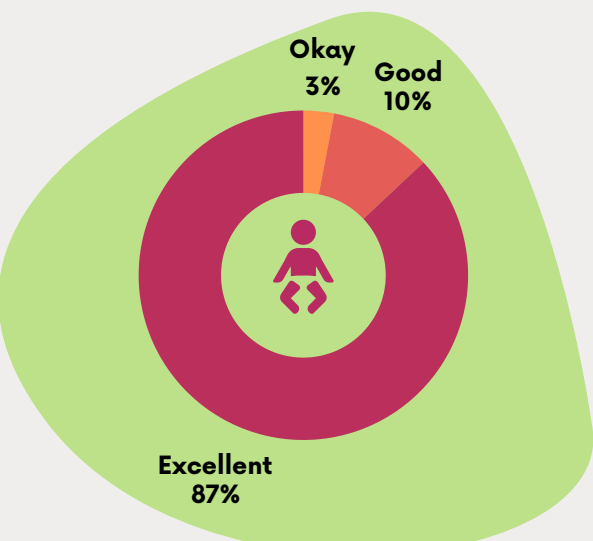


Children



Bringing new experiences to families

75% of children and 64% of adults said they had not been to an interactive experience like the Thingamaboba before. This indicates that for many, Thingamabobas offered a unique and novel adventure, drawing them into a world of imagination and creativity. The feedback highlighted the innovative approach to engagement, which captured the interest and curiosity of both young and old.

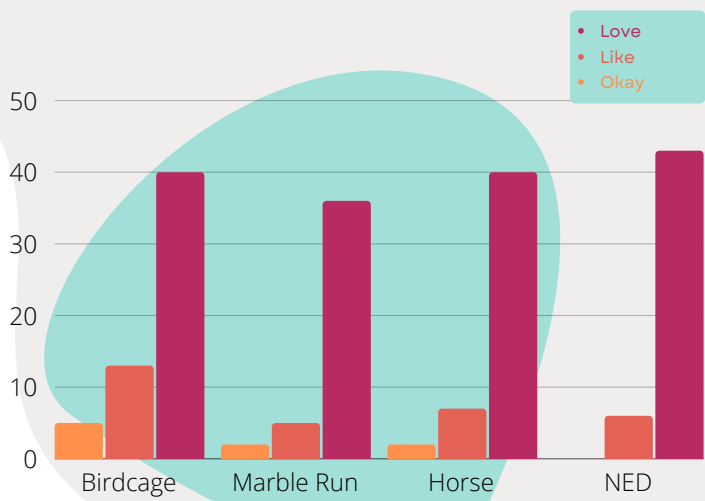


How enjoyable did you find Thingamabobas?

Overall both adults and children found the experience enjoyable. When adults were asked how enjoyable your children felt, most adults felt that the children found the experience enjoyable.

An excellence for quality

Most adults found the quality of the experience very good or excellent. Their expectations were met and their child was highly absorbed in the experience.



What is your favourite Thingamaboba?

NED was the favourite Thingamaboba but by only a small number, children seem to enjoy the full experience.

"Engagement and communication with the children were brilliant - they were given every chance to use their creativity and imagination."

Audience Comments

From the Survey



What did you like most?



NED The Never-ending Dancer

- I really liked NED and the naughty elephant.
- Them dancing with us x2
- The robotic dancer dancing with us.
- The dancer because it was amazing it reacted to you and it was so amazing!
- I liked how ned knew where you were.

The Power Horse & Marble Machine

- Marble machine x5
- I liked the music and the marble run
- I really enjoyed the horse that we named Barrybob.
- The fact the cycling horse was sort of animated.

The Micro Machinearium (Birdcage)

- I liked the music that came from the birdcage.
- Being able to make music with the birdcage.

Movement & Interactivity

- Liked the interactive experience of being able to make the different things work.
- That they moved.
- That you got to interact with the thingamabobas and there was some free time to do any of them.
- How you could interact and do interesting things with them.

Caretaker & General Comments

- How nice the caretaker was and how well it was made.
- The interactive aspect and how nice the caretaker was. And the story involved.
- I like what they did and because they are also fun.
- They were unique. We liked that they did lots of things.
- How they were made and how clever it was to make those. Also very impressive.
- How you use old things.

"It was creative, interactive, and full of crazy imagination which I thought was great. Very fun. Want to come again."



What did you like?

Interaction

- All of it! Giving children a chance to interact.
- A great interactive experience that encouraged my child to use her imagination. The caretaker was fabulous and very engaging
- Interactive aspect.
- Great to have a warm welcome from the caretaker. Loved the interactive element.
- Interaction for the children.
- The interactivity and the creativity.
- The interactive creativeness of the caretaker was very engaging.
- The atmosphere and magical feeling. The interactivity was super and the space was set up very nicely to keep children engaged.
- Unusual and able to do the experience.

Aesthetics & Design

- It is beautiful to look at and interactive. Thank you!
- The spectacular, the unexpected, the enchantment, the inventiveness, all of it!
- Such wonderful machines. Beautiful clever and interactive.
- The inventiveness - the openness of the story narrative - you project your ideas onto it.
- Excellent construction.
- Magical Inspired and want to create.

Children's Engagement

- All of it. Fabulous experience for inspiring children.
- Very creative; good to encourage children to see new things in the 'ordinary'.
- Enthusiastic caretaker and really positive interaction with family and child. Intricately designed machines and lovely visuals.
- How the children were lost in the moment, fully engaged.
- My children loved it, fully engaging and the caretaker knew exactly how much to engage with them - also the fab inspiration for the imagination.
- How the story could be created by each child.
- That they were allowed to talk about the installations, what they liked, what they would call it, and a chance to interact with the installations at the end.
- The way the children interacted with it.

General Comments

- Something different for a change!
- Well, it is definitely something different.
- Time to explore and observe. Openness what it might be, questions..what might it be?
- We had the room to ourselves. It was dark and unrushed.
- Safe' covid interaction, immersive, an escape from a challenging time, imaginative.

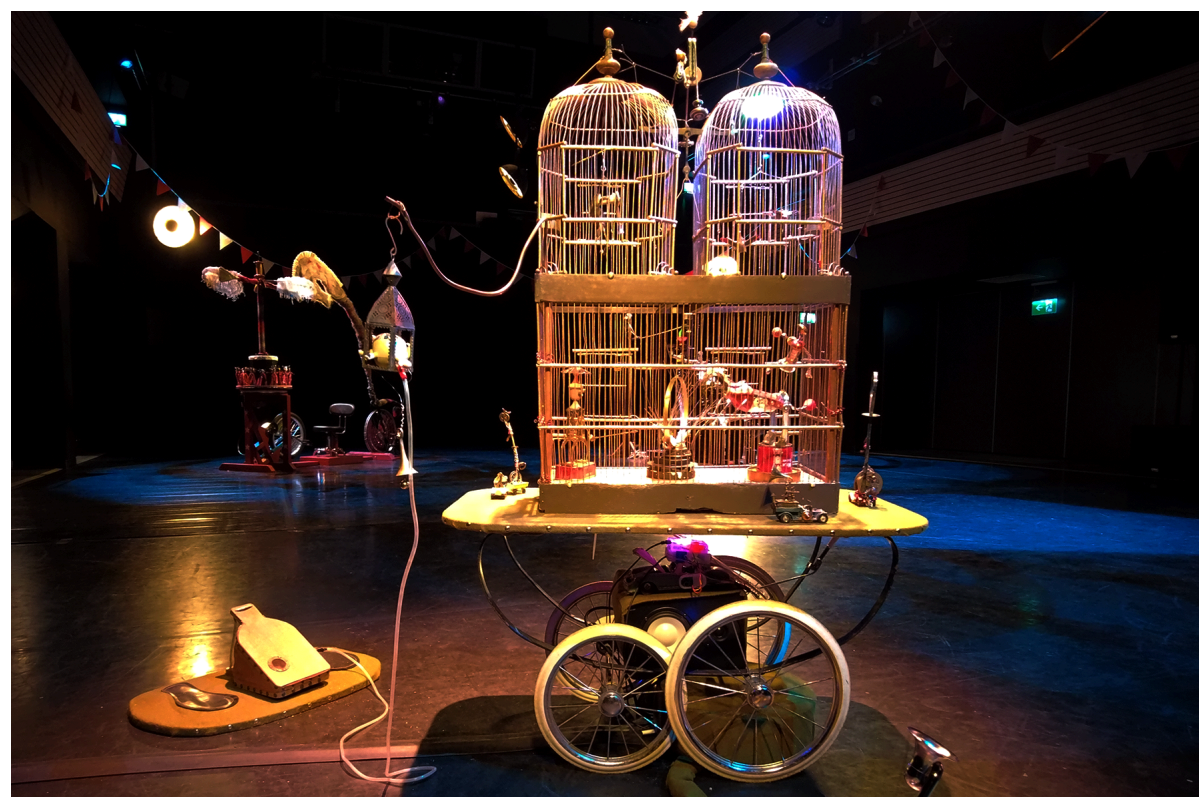
Audience Comments

From the Survey



Any comments or suggestions?

- Joining email instructions made it feel like we could arrive at any time within the slot, not that it was the session itself.
- Thank you - it was brilliant and even though she is so little she loved it!
- More like this, please.
- Maybe another couple of machines.
- I'm sure you have already But if you want anyone to draw them - I'd love to!
- The better the models the better the experience but keep it simple. It's not what adults are alike, it's the children that matter.
- Would highly recommend this experience, thank you.
- Loved the show. The Caretaker took great care of us. Enjoyed interacting with them.
- re: conversation - workshops for schools too.
- Nothing it was great. (just some more!)
- A better description of what it is in the description.
- It felt a bit scary as it was dark and quite quiet. This may have stopped my children from enjoying it as much. Lots of small pieces and high so difficult for them to see as much as an adult.
- Very intriguing and has lots of potentials. Hopefully, in non-covid, it'll be easier to engage more people to discuss with and make it less intimidating.
- More thingamabobs to explore.
- None excellent time and effort, much enjoyed and appreciated.
- Difficult to tell children not to touch certain things.
- Loved it! Do an adults session.
- More mechanics on view, cams gears weights, sprockets, chains
- More, please.
- Little scary but he was/is 4 years!



"Very intriguing and has lots of potentials"