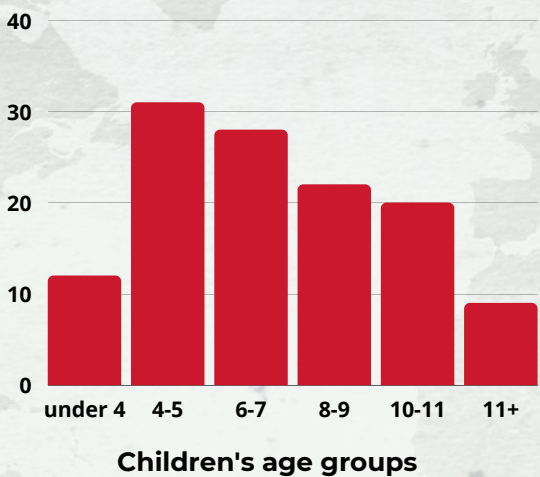


The Undiscovered Island Survey Results



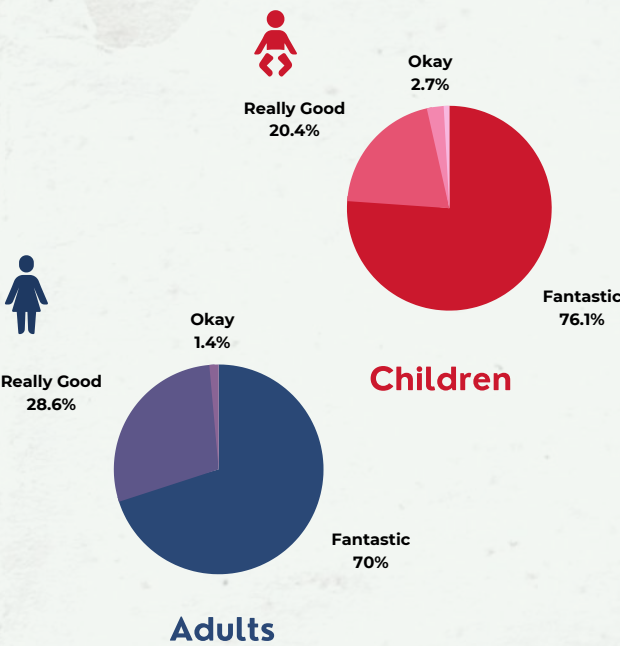
We designed two different surveys one for children and one for adults that were filled in on-site after the experience. 108 children and 70 adults completed them.

The survey results showed that 66% of children found the Undiscovered Island was a new experience for them.

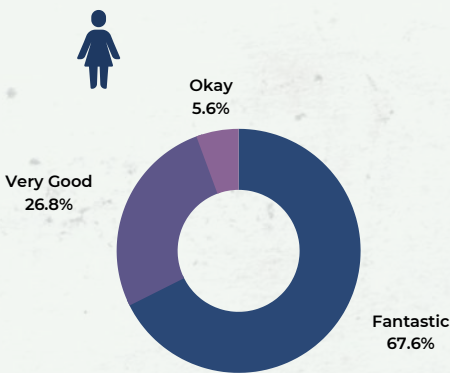
How enjoyable did you find The Undiscovered Island?

"Wonderful for children of different ages. Immersive and engaging. This was magical for the children and they won't forget in a hurry."

Parent

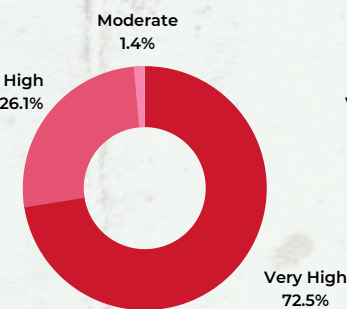


Most of the children and adults both found the experience fantastic or very good. Parents also thought that their children had a fantastic experience.



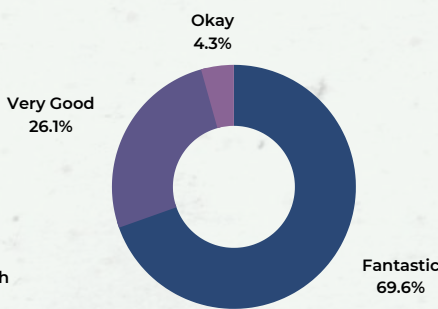
What do you think about the quality of the experience?

Most of the adults felt the quality of the experience was very high. Many commented on the sensory and aesthetic nature of the experience.



To what degree was your child absorbed in the experience?

Some parents found that the experience could engage children of different ages and 72.5% felt that their child was very highly absorbed.

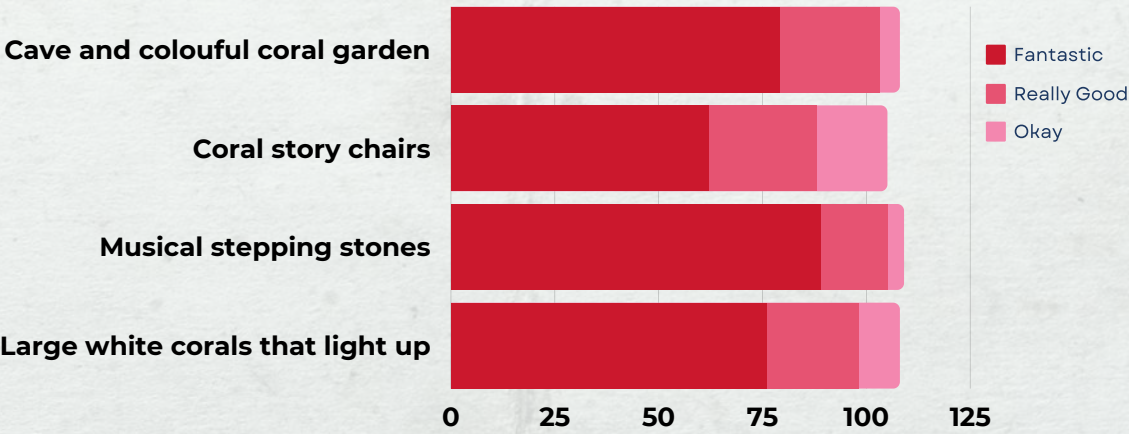


Overall, at what level were your expectations fulfilled?

Most visitors said that their expectations were met and some made comments on how immersive the experience felt.



What children taught about the interactive objects



"My little one doesn't always focus well and this really kept his attention. He is only 4 and was able to fully participate. As an adult I loved it! Thank you."

Any comments or suggestions?



Children's Engagement

- Wonderful for children of different ages. immersive and engaging. This was magical for the children and they won't forget in a hurry.
- My daughter commented that it was absolutely perfect.
- Lot's better than I thought! I wasn't sure it would keep both a 13 and a 10 year old engaged for half an hour but it did
- Fantastic work! Both children really enjoyed the experience. So did the adults!
- My little one doesn't always focus well and this really kept his attention. He is only 4 and was able to fully participate. As an adult I loved it! Thank you.
- cave but it was dangerous but I was brave.'

"Lots better than I thought! I wasn't sure it would keep both a 13 and 10 year old engaged for half an hour but it did!"

Suggestions

- More basic understanding of coral before entering.
- Lovely experience and the kids really enjoyed it. But probably younger kids would enjoy it more.
- More activities my child has a short attention span.
- Maybe a bit more guidance, or stories around the different activities.
- More interaction walls and nature shows.
- We needed some guidance to start interacting with the surroundings.
- create maybe an 'on the wall' guide for ease of reference.
- The story chairs were possibly a little over the children's heads so they didn't listen - maybe a way to give info more simply.

Sensory & Immersive Design

- Lovely experience. Beautiful colours and shapes, lots of fun.
- The creativity was incredible. Really enjoyable experience.'
- Lovely experience - using light, hearing, imagination.
- Wonderful for children of different ages. Immersive and engaging. This was magical for the children and they won't forget in a hurry.'
- So good to have such a gentle, but an immersive experience. A special escape for us all. Thank you!'
- Great, thank you - nice to have sensory stuff - walking on different textures. Thank you.
- It was beautiful thank you
- Wonderful and immersive!
- This was a wonderful experience - we could have spent hours in there -it was so relaxing. Thank you.
- Very nice sensory experience
- Relaxing and interactive
- A very calming experience. Something my child hasn't experienced before.

General Comments

- Nothing more to add, except fantastic!! My kids and mum and dad loved it.
- The cave and coral were some of the best things ever!'
- Fantastic work. Both children really enjoyed the experience. So did the adults!
- Fantastic! My kids, mum, and dad loved it!
- Loved the experience thank you
- Brilliant! Absolutely brilliant.
- Brilliant grandchildren loved it.
- Made us very happy! Thank you!!'
- Brilliant - very enticing and powerful!
- My favorite bit was every bit!'
- We loved it. Brilliant. Our 2 year old had a great time
- The stepping stones. Thank you so much. I loved it.
- We particularly loved the music stones and story chairs.
- Lovely all ours from 2-11 years engaged with it.

"A very calming experience. Something my child hasn't experienced before."

